

design studio
 **bregar**

tihomir bregar

about studio



Tihomir Bregar - Design Studio Bregar

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Design Studio Bregar is Tihomir Bregar freelance artist's studio. Design Studio Bregar provides services in carrying out various projects dealing with all sorts of illustrations, cartoon backgrounds, scale models as well as graphic design.

The studio closely cooperates with the Association Signum Laudis for all projects.



Born in Zagreb at 19th March 1964.

1983 Graduated from the School of Applied Art and Design in Zagreb, department of graphic design in the class of prof. Zdenko Gradiš, as well as prof. Binički, prof. Šiško and prof. Kokot.

1985-1987 Background painter assistant and background painter in Branko Varadin's group in the first Croatian feature-length cartoons Fantasy Forest and Magician's Hat, both created by Milan Blažeković and co-produced by the Croatia Film from Zagreb and the Fantasy Forest from New York.

1987 Background painter in advertising cartoons realized by Boris Kolar, Borivoj Dovniković, Zlatko Pavlinić and others.

1988 First drawer in the unfinished feature In the Search for the Lost Time by Damjan Sljepčević produced by the Zagreb Film.

1988 Background painter in a series of cartoons Little Flying Bears created by Dušan Vukotić and Neven Petričić, co-produced by the Zagreb Film and the Cine Group from Canada.

1989 Background painter in the following short cartoons produced by the Zagreb Film: How to Make a Cartoon by Zlatko Grgić and Zlatko Pavlinić, The Stranded Whale from the series Uncle Luke by Radivoj Gvozdanović.

1988-1991 Author of a number of various illustrations and design projects, founding member of an informal design group Pajacco Design together with the colleagues Vinko Pašalić and Marko Jarić.

1988-1996 Cooperation with an illustrator Goran Bašić.

1992 During the Croatian Homeland War, fought in the frontline, volunteering in the Croatian Army.

Also the member of the Croatian Artists' Company, and participant in the creation of the visual identity for the Croatian Air Force in co-operation with Dalibor Jelavić.

1998- Free-lance illustrator and graphic designer, with occasional participation in team work projects.

The main hobby is photography and scale modelling.

Was a member of a video and cinema club Pan in SKUC (Students Cultural Center).

Main interests are militaria; military helardry, regalia, painting and marking of military equipment, as well as military uniforms and signs.

PRESENT STATUS

Freelance artist, graphic designer and illustrator. Member of the following associations:

DFRH-CROATIAN FILM WORKER'S SOCIETY (trainee these background painter assistant since 1985 till 1988)

HDD-CROATIAN DESIGNER'S SOCIETY (1992 - 2016)

HZSU-CROATIAN UNION of FREELANCE ARTISTS (since 1993)

ULUPUH-CROATIAN ASSOCIATION of ARTISTS of APPLIED ARTS:

Section for Graphic Design and Visual Communications (since 1995)

Section for Applied painting, illustration, caricature and cartoon (since 2008)

AWARDS

The following awards have been given to the BBDO Agency from Zagreb for its advertisements featuring Bregar's illustrations:

1995

At the THIRD ASSEMBLY of CROATIAN ADVERTISING AGENTS, Opatija:

GOLDEN BELL for BADEL 1862 wine advertisements,

SILVER BELL for an ACS Zagreb/APPLE COMPUTER Inc. advertisement.

SLOBODNA DALMACIJA Journal awarded the MONOLIT medal to the same Apple advertisement.

(During the informal assembly of Apple representatives, the advertisement has been chosen the best european advertisement for the Apple company.

At the New European International Advertising Festival the GOLDEN DRUM which took place in Portorož, Slovenia, the same Apple advertisement was among short-listed candidates.)

1996

At the FORTH ASSEMBLY of CROATIAN ADVERTISING AGENTS, Opatija

Another GOLDEN BELL for the series of new ACS Zagreb/APPLE COMPUTER Inc. advertisements.

2012

CROPAK award, Split, for the best PACKAGING OF CROATIAN PRODUCT / SERIES for series pasteurized fruit and vegetable DoRa.

The prize was awarded to the company EURO FRUIT from Orahovica.

Illustrator: Tihomir Bregar, graphic designer: Goran Majetić, advertising agency: MEDIA 7 STUDIO, Zagreb.

PROFESSIONAL HONOURS

1996 Honorable mention for promoting culture in the Croatia Air Force.

1999 Special thanks for assisting in the realization of the International exhibition of graphic design and visual communications ZAGRAF 8

2005 Honorable mention for encouraging creativity, enriching spiritual heritage of the world and promoting Croatian achievements awarded by the BRUSSELES EUREKA for the Republic of Croatia.



PARTICIPATION ON EXHIBITIONS

1991

MUSEUM OF ART AND CRAFTS: ZAGRAF 6, an international exhibition of graphic design and visual communications, Zagreb

1994

MUSEUM-GALLERY CENTER: The 29th ZAGREB SALOON, Zagreb

1995

PERMANENTA GALLERY: COLLECTIVE EXHIBITION of the NEW MEMBERS of ULUPUH, Zagreb

1997

ULUPUH GALLERY: EXHIBITION OF THE ULUPUH MEMBERS-SECTION OF GRAPHIC DESIGN AND VISUAL COMMUNICATIONS, Zagreb

1998

PERMANENTA GALLERY: EXHIBITION OF THE VISITING CARDS OF THE ULUPUH MEMBERS-SECTION OF GRAPHIC DESIGN AND VISUAL COMMUNICATIONS, Zagreb

PERMANENTA GALLERY: ONE-MAN EXHIBITION OF DESIGN AND ILLUSTRATIONS, Zagreb

CROATIAN FINE ARTISTS CENTER: YOUNG ARTISTS SALOON, Zagreb

1999

ART PAVILLION: ZAGRAF 8, an International exhibition of graphic design and visual communications, Zagreb

2000

LJUBLJANSKI GRAD, STARA TOVARNA ROG: 17th BIENNIAL OF INDUSTRIAL DESIGN, Ljubljana, Slovenija.

RASTAVIŠČE TRUBARJEVEGA DOMA UPOKOJENCEV: 2 nd KREART, exhibition of works of artists having participated in art workshop 2 nd KREART in 1999, Loka pri Zidanem Mostu, Slovenija.

2001

RASTAVIŠČE TRUBARJEVEGA DOMA UPOKOJENCEV: 3rd KREART, exhibition of works of artists having participated in art workshop 2nd KREART in 2000, Loka pri Zidanem Mostu, Slovenija.

2002

GALERIJA ULUPUH: UN-TRASHED, EXHIBITION OF REJECTED WORKS, Zagreb.

Architectural Museum Ljubljana, the Fuzine Castle 19th BIENNIAL OF INDUSTRIAL DESIGN, Ljubljana, Slovenija.

2003

LOTŘŠČAK TOWER: EXHIBITION OF ILLUSTRATIONS, by 5 illustrators, cover designeres of books published by ALGORITM, Zagreb.

2005

RASTAVIŠČE TRUBARJEVEGA DOMA UPOKOJENCEV: 8th KREART, exhibition of works of artists having participated in art workshop 7th KREART in 2004, Loka pri Zidanem Mostu, Slovenija.

2006

PRIMARY SCHOOL GRAČANI: 1. ZAGREBAČKI MAKETARSKI KUP VIRIBUS UNITIS 2006., collective exhibition of illustrations inspired by the Croatian military history at the open scale modelling competition, Zagreb.

2008

GALERIJA ULUPUH: COLLECTIVE EXHIBITION of the NEW MEMBERS of ULUPUH, Tihomir Bregar participated as a new member in Section for Applied painting, illustration, caricature and cartoon, Zagreb.

KLOVIČEVI DVORI GALLERY: SECOND CROATIAN BIENNIAL OF ILLUSTRATION, an international exhibition of illustration, Zagreb.

2010 – 2012

OLUJA U MINIJATURI, izložba maketa na temu Domovinskog rata /

STORM IN MINIATURE, an exhibition of scale models inspired by the Croatian War of Independence

5th August – 13th September 2010

KNIN MUSEUM, Gallery at Knin Fortress, Church of St. Barbara,

15th September – 25th September 2010

PUBLIC LIBRARY JURAJ ŠIŽGORIĆ, Šibenik

2nd September – 25th September 2011

CITY MUSEUM SISAČ, Sisak,

18th October – 18th November 2012

TECHNICAL MUSEUM NIKOLA TESLA, Zagreb

The author of the concept and the conceptual and artistic setting of the exhibition, author of corporate identity as well as author/editor and designer of the catalogue is Tihomir Bregar.

Tihomir Bregar also managed organization, marketing and advertising for project sponsor SIGNUM LAUDIS, Association for History, Art and Technical Culture Promotion from Zagreb.

Tihomir Bregar also participates as an exhibitor and in the Technical Museum in Zagreb he leads scale models workshops for children.



REFERENCES are provided by the following:

MORH - CROATIAN MINISTRY OF DEFENCE / HRZ - CROATIAN AIR FORCE and magazine HRVATSKI VOJNIK
MINISTRY OF ENVIRONMENTAL PROTECTION, PHYSICAL PLANNING AND CONSTRUCTION
HRVATSKI RESTAURATORSKI ZAVOD, Zagreb (Croatian Restoration Institute)
HRT - HRVATSKA RADIOTELEVIZIJA (Croatian Radio and Television)
CROATIA FILM, Zagreb; (animated) film production company
ZAGREB FILM, Zagreb; (animated) film production company
The 14th WORLD FESTIVAL OF ANIMATED FILMS "ZAGREB 2000", Zagreb 2000
PLOP, Zagreb; promotion and film production
SUZY, Zagreb; record company

ALGORITAM, Zagreb; publishing house
ZNANJE, Zagreb; publishing house
ŠKOLSKA KNJIGA, Zagreb; publishing house
AUGUST CESAREC, Zagreb; publishing house
DURIEUX, Zagreb; publishing house:
MINISTRY OF INFORMATION
NAKLADNI ZAVOD MATICE HRVATSKE, Zagreb; publishing house
PLAYBOY CROATIAN EDITION, Zagreb; magazine
VJESNIK-VJESNIKOVA PRESS AGENCIJA, Zagreb; newspaper and publishing house and advertising
VEČERNJI LIST, Zagreb; newspaper and publishing house
MARKETING ZAGREBAČKE BANKE /
magazine BANKA INTERNATIONAL, Zagreb; magazine for economy, finance and banking
MUZEJSKI DOKUMENTACIONI CENTAR /
magazine INFORMATICA MUSEOLOGICA, Zagreb; museum and publishing
FILIP TRADE, Zagreb; wholesale of children clothes, equipment, publishing and production
ARTRESOR STUDIO, Zagreb; graphic, design, publishing house
AURELIJE, Zagreb; publishing house, graphic design
GN-NAKLADA, Zagreb; publishing house
JEŽ, Zagreb; trading and publishing
PRINC, Zagreb; trading and graphic company
GRAFOKARTON, Zagreb; packaging factory
NAŠA DJECA TISKARA, Zagreb; printing company
CARSKI HUSAR, Zagreb; publishing house
EKONOMSKI FAKULTET ZAGREB (Faculty of Economics Zagreb)
PORODICA I DOMAĆINSTVO, Zagreb; marketing, promotion and publishing
SIGNUM LAUDIS, Association for History, Art and Technical Culture Promotion, Zagreb

BBDO ZAGREB; branch of an American advertising agency:
BADEL 1862, Zagreb; alcoholic beverage company
ACS, Zagreb/APPLE COMPUTER Inc.; computer equipment
AMERICAN EXPRESS, Zagreb; bank cards business
DAEWOO; car industry
DR. OETKER; food industry
PEPSI COLA; non-alcoholic beverage company
NOA; insurance company
McCANN-ERICKSON CROATIA, Zagreb; branch of an American advertising agency:
ZAGREBAČKA PIVOVARA, Zagreb; beer company
TVORNICA DUHANA ROVINJ, Rovinj; tobacco industry
PUBLICIS AND SAATCHI & SAATCHI, Zagreb; branches of the international advertising agency:
OSJEČKO PIVO, Osijek; beer company
KONZUM, Zagreb; chain stores
T-COM, Zagreb; telecommunication company
GM LEO BURNETT, Zagreb; branch of a British advertising agency:
EUROCARD-MASTERCARD, VOLKSBANK, Zagreb; bank cards business
DIGITEL, Zagreb; advertising agency
YOUNG & RUBICAM, Zagreb; branch of the international advertising agency
IMC-INTERNATIONAL MARKETING AND COMMUNICATIONS, Zagreb; advertising agency:
VARTEKS HOLDING, Varaždin; clothes company
GLOBAL MEDIA, Zagreb; advertising agency:
ZAGREBAČKA PIVOVARA, Zagreb; beer company
KAPRI PROM, Zagreb; advertising agency:
FUCHS MAZIVA, Samobor; german company of industrial lubricants
MEDIA LOOK, Zagreb; advertising agency
SPEKTAR PRODUKCIJA, Zagreb; advertising agency:
CROATIA OSIGURANJE, Zagreb; insurance company
MEDIA 7 STUDIO, Zagreb; advertising agency:
EUROVOĆE zadruga, Orahovica; food company
KALI MARKETING, Zagreb; advertising agency



NOVI MOMENT, Zagreb; advertising agency
DOTIČNI, Zagreb; advertising agency
IMAGO, Zagreb; advertising agency

JA DIZAJN STUDIO, Zagreb; graphic design services:
CHROMOS-AGRO, Zagreb; chemist industry
SAŠA ČETKOVIĆ, Zagreb; professional (advertising and art) photographer
FOTO KNJIGA, Poreč; (Photo Book) photographic and digital print studio
NIKO USLUGE, Poreč; profesionalni photographer
IN STUDIO, Zagreb; photographic studio

MODEA, Garešnica; women's clothes company
MODERNA, Pakrac; women's clothes company
FORMA i A'FORMA; Zagreb; boutique and clothing
MAKAMO, Zagreb; high fashion store
HORVAT, Zagreb; protective clothing company
DELTA PLUS CROATIA, Zagreb; french-croatian protective clothing company

DALEKOVOD, Zagreb; electric power company for engineering, production and construction
PASARIĆ INŽENJERING, Zagreb; engineering, electric lights and instalations constructions

EDO SANDALIĆ, Zadar; architect
URBI ING, Zagreb; project and construction
DIMONT, Zagreb; project and construction
HUSNJAK, Zagreb; project and construction
TUING ZAGREB, Zagreb; construction and equipment company
SLIV OPREMA, Zagreb; consultancy and equipment company
RB SUPER, Zagreb-Sesvete; wholesale of metal goods
MERANTI 1880, Zagreb; construction and equipment company
ARM, Zadar; furniture company
DINEX KUHINJE, Novska; furniture company
TERMOKUĆE, Zagreb; (prefabricated houses) construction and building company

HRVATSKO DRUŠTVO ZA KONTROLU BEZ RAZARANJA, Zagreb; material's quality testing
COMPUTECH, Zagreb; computer networking, programming and computer equipment
CROM, Zagreb; trading company
ELUD TRADE, Zagreb; trading company specialized in electronic equipment
CROATIA, Zagreb; battery and lamp company

KNOLL AG BASF Pharma, branch of a German pharmaceutical company
DVZLH, Zagreb; Dental Laboratorie's Owners Association
PERMACON, Zagreb; Ophthalmological Laboratorie and company

MODEA-TUING; women's handball club
RUGBY CLUB LOKOMOTIVA, Zagreb

ZIP TRGOVINA, Zagreb, tradinig company, representative of German food companies:
SCHWARTAU and WINSENIA
MTR, Zagreb; beverage wholesale
AGROKOR-ZVIJEZDA, Zagreb; food company
BANKET, Zagreb; catering and tourist services
GRADSKA KAVANA SISAK, Sisak; restaurant

MAKETARSKI KLUB SLAVOLJUB PENKALA - member of Zagreb Technical Associaton RUDOLF PEREŠIN,
Zagreb (scale modells club)
NADA I ŽIVOT, Zagreb; association for promoting christian values
HRVATSKA AKADEMSKA UDRUGA, Split; civil association
AEGIS JEZIČNI CENTAR, Zagreb; language school
DJEČJI VRTIĆ GRIGORA VITEZA, Zagreb; kindergarden
DJEČJI VRTIĆ MEDO BRUNDO, Zagreb; kindergarden
DJEČJI VRTIĆ IVANIĆ-GRAD, Ivanić-Grad; kindergarden

HSLS - HRVATSKA SOCIJALNO-LIBERALNA STRANKA; political party
DC - DEMOKRATSKI CENTAR; political party
HIP - HRVATSKI ISTINSKI PREPOROD; political party
HRVATSKI BLOK - POKRET ZA MODERNU HRVATSKU; political party
NEZAVISNA LISTA IVE LONČARA; independent political list

FRAN'S COMPANY / FRAN'S REEF
ACADEMIA CRAVATICA



MONDO COMMERCE
4 STARS SOFTWARE
NIDO INŽENIRING
JOKER BOUTIQUE
LOGOS DARUVAR
REVIZIJA J. LUŠIĆ
STAKLO IVIČEK
DALLAS CLUB
CRO HOBBY
MERANTI
DENTING
ADONAI
ZRINKA
URBAN
PERFA
KOLAŽ
TOM
...





The overview of Tihomir Bregar's work in anent to his exhibition held in Zagreb in 1998

Dealing with design today in Croatia sometimes seems quite a utopian task. The present-day situation is burdened with many controversies. The relationship between artists and employers is only partly defined, values are distorted and the circulation of information is interrupted. Actually, there are many reasons for not dealing with design. However, an uninformed observer can assume that there are too many people in Croatia working as designers. Taking into account the size and the limited character of our market, he may be right. Nevertheless, regardless of how many designers we have, a qualified and good designer is hard to find.

Tihomir Bregar is one of those who participate in the utopian dimension of design. Since the beginning, his choice has been clearly and logically defined. His sincere attitude towards his profession is the result of his need to establish his identity. Therefore, if we take a closer look, the fact is that a designer can also be perceived as his own product. We will not exaggerate if we say that the relationship towards the objects he creates influences the author himself.

However, the things become more complicated when we have to define all the activities Tihomir Bregar is dealing with. He is far more than a graphic or set designer (presentation of the Modea Company at the Zagreb Fair). He gained his first experiences in the well-known, although never thoroughly examined, Zagreb School of Cartoons. He had the chance to work with many authors such as Blažeković, Grgić and Vukotić. Their influence, however, can hardly be recognized in Bregar's illustrations.

It may be surprising but it is a fact that precision and elegance of art deco formed Bregar's esthetics a far more deeply than the fairy-tale character of cartoons. It is also demonstrated in a row of illustrations, utterly perfect from the technical point of view, for various products of the Badel 1862 Company. They show Bregar in all of his diversity, but also technical perfection in the particularly demanding technique of air-brush. Not without reason, it is precisely these illustrations that occupy a special, separate place at this exhibition, too.

Another specimen of their explicitness are illustrations for book covers of an agile and most successful Croatian publisher, Algoritam from Zagreb. These works may make Bregar best-remembered among general public as there hardly is a book shop-window in Croatia that has not displayed his design of the cover for the best-selling "Celestine Prophecy" published by Algoritam.

Recent works for Algoritam show guidelines which Bregar is likely to follow in the future too. These are multi-layer colouristic and extremely texture rich concepts which precisely reflect the atmosphere of the work they illustrate. It is most evident in the illustration for the book entitled "The Tenth Insight", some kind of continuation of "Celestine Prophecy". Geometrized ornaments of American Indian folk art served here as the foundation of surface playfulness, so rarely seen of the covers of domestic publishers' book. Another line of Bregar's visual searches is a step toward the three-dimensional, relief illustration, which is best seen of the cover of pero Zlatar's "Otklju~ani globus".

Exhibiting on this occasion only a smaller, selected part of his production, Tihomir Bregar introduces himself as an author ready to search for endless experiments, with the traditional as well as the latest graphic techniques. Because we know it well, a medium is - to a real creator - only a starting point toward an adventure of design. The adventure in which Tihomir Bregar participates entirely, never sparing his creative forces.

Nini Cinotti

1998